

Linn Alfredsson



Title: Associate

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Languages: English, Swedish

Linn is a part of Hannes Snellman's cross-border IP & Technology practice.

Her focus include retail and fashion law, IT, emerging technologies, outsourcing, data protection & privacy, e-commerce, intellectual property, advertising, media, marketing & consumer laws and commercial agreements. Linn has been involved in drafting and negotiating several commercial agreements within her field of expertise. She further advises in M&A transactions within IP & Technology.

Prior to joining the IP&Tech team, Linn worked as a corporate legal counsel for one of the world's largest retailers, operating in the fashion industry.

RECENT REFERENCES

- Counsel to Intera Partners backed Sitowise Oy in the Acquisition of Byggnadstekniska Byrån Sverige AB, 2019

MEMBERSHIPS AND POSITIONS OF TRUST

- Member of the International Chamber of Commerce – Intellectual Property Committee (ICC Sweden), 2019
- Member and Researcher of the Global Advisory Board, Business in Society Institute at Berkeley Law, 2019

PUBLICATIONS

- Legal Tech Book 2019 by Contractbook, featured contributor, 2019
- Guide for General Counsel on Corporate Sustainability Version 2.0, UN Global Compact, University of California Berkeley School of Law, 2019
- Nästa generations jurister behöver få med sig en grundläggande förståelse för tech, Sydsvenskan, 2019
- Article series about tech and law and how digital development should be tackled from a legal perspective, Legally Yours, Dagens Juridik, 2019

HANNES SNELLMAN

EDUCATION AND PROFESSIONAL BACKGROUND

- Associate, Hannes Snellman, Stockholm, 2019
- Legal Counsel, H&M Group, Global Legal Department, Stockholm, 2015-2019
- Master of Laws (LL.M.), Law and Technology, UC Berkeley School of Law, California, 2018
- Jur. Kand (LL.M.), Lund University, 2015
- Trainee, Deloitte, Malmö, 2015

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