

# Jenni Heurlin



**Title:** Managing Associate

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**Languages:** English, Finnish, Swedish

Jenni Heurlin advises clients on all aspects of EU and Finnish competition law and state aid regulation, with a particular focus on merger control. She also advises companies in a range of regulatory issues, including Foreign Subsidies Regulation (FSR) as well as foreign direct investment (FDI) screening. Prior to joining Hannes Snellman in 2017, Jenni worked as an associate for another law firm.

In addition to her legal degree, Jenni holds a Master of Social Sciences (Economics) degree from Åbo Akademi University. During her law studies, Jenni also spent one semester studying law at the University of Sheffield.

Jenni is also the President of the Finnish Competition Law Association.

## REFERENCES

- Joint counsel to Nordea Bank and OP Osuuskunta in forming joint venture to improve payment services in Finland, 2023
- Counsel to If Livförsäkring AB in the acquisition of a life insurance portfolio from Mandatum, 2023
- Counsel to Konecranes in the announced, but subsequently abandoned, merger of Cargotec and Konecranes, 2022
- Counsel to Esperri Care and its majority owners in the acquisition of the majority of Esperri Care by Triton, 2022
- Counsel to Altia Plc in the merger of Altia Plc and Arcus ASA to form Anora Group, 2021
- Counsel to Virala Acquisition Company Plc in the merger with Purmo Group Ltd – First de-SPAC transaction announced in the Nordic countries, 2021
- Counsel to Castellum in EUR 640 million acquisition of Kielo, 2021
- Counsel to Tikkurila Oyj in the recommended public cash tender offer for all shares in Tikkurila by PPG Industries, Inc., 2020-2021
- Counsel to Valmet Corporation in the EUR 1.73 billion public tender offer by Alfa Laval for all shares in Neles Corporation, 2020
- Counsel to Altia in competition law risk assessment and compliance review, 2020
- Counsel to Sanoma in its divestment of Oikotie to Schibsted, 2020
- Counsel to the Prime Minister's Office in the Rights Offering of Finnair Plc, 2020
- Counsel to Sanoma Group in its acquisition of Alma Media's regional news media business (shares in Alma Media Kustannus Oy and Alma Manus Oy), 2020
- Counsel to Fazer Group in its Divestment of Fazer Food Services, 2019

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- Counsel to Telia Company in its acquisition of AinaCom Oy, 2018
- Counsel to Lemminkäinen in the combination of Lemminkäinen and YIT, 2017

## RANKINGS

- "Attract praise for her high standard of work.", EU and competition, Legal 500, 2019

## MEMBERSHIPS AND POSITIONS OF TRUST

- Member of the International Competition Network's (ICN) Merger Working Group, 2024–
- President of the Finnish Competition Law Association, 2023–, previously vice president (2022–2023), member of the board (2020–2022), and secretary (2018–2020)
- Secretary of the Finnish Competition Law Yearbook, 2018–
- Member of the Finnish Bar Association
- Member of FIDE Finland
- Member of the Finnish Public Procurement Association
- Member of the Finnish Economic Association

## PUBLICATIONS

- Luonnos uudeksi markkinamäärittelytiedonannoksi ja monisuuntaisten alustojen markkinamäärittely, Finnish Competition Law Yearbook 2022 (co-author)
- Vertikaalisten sääntöjen päivittäminen nykyajan markkinatodellisuuteen, Finnish Competition Law Yearbook 2021 (co-author)
- Tasa-arvo ja kilpailuoikeus, Finnish Competition Law Yearbook 2020 (co-author)
- Vastuullisuus osana tehokkuuspuolustusta EU:n kilpailuoikeudessa, Defensor Legis 4/2020 (co-author)

## EDUCATION AND PROFESSIONAL BACKGROUND

- Managing Associate, Hannes Snellman, 2023–
- Corporate Counsel, Competition (Secondee), Kesko Corporation, 2022–2023
- Senior Associate, Hannes Snellman, 2021
- Associate, Hannes Snellman, 2017
- Associate, DLA Piper Finland, 2017
- Master of Social Sciences (Economics), Åbo Akademi University, 2022
- Master of Laws, University of Turku, 2017
- University of Sheffield, United Kingdom, 2015

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